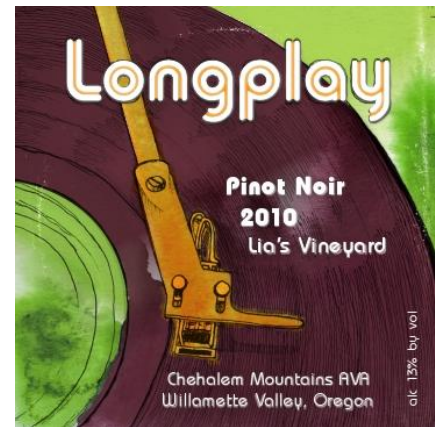


Longplay

Analog Wine for a Digital World™
no overdubbing, no remixing

Longplay™ 2010 Pinot Noir, Lia's Vineyard

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| Harvest: | October 20, 2010 |
| Vineyard: | Lia's Vineyard, Chehalem Mountains AVA |
| Vine Age: | 12 - 20 years |
| Clone: | 64 percent Dijon 115 16 percent Wädenswil 14 percent Pommard 4 percent Dijon 667 2 percent Mariafeld (UCD23) |
| Yield: | 1.6 tons per acre |
| Winemaker: | Aron Hess |
| Brix at Harvest: | 22.5 |
| pH: | 3.89 |
| TA: | 5.31 |
| Alcohol by volume: | 13.2 percent |
| Cellar: | Spontaneous fermentation in two-ton jacketed stainless tanks after 14-17 days cold-soak. Total skin contact of 23-35 days. Ten months in French oak, 24 percent new. |
| Bottled: | September 21, 2011 |
| Production: | 378 cases |



We've said wine is like music. There are many different genres and styles. And "best" is more a question of taste than absolutes. We craft authentic wines with character that reward those with the patience to explore a wine and watch it develop and change as the evening unfolds.

Our 2010 Lia's Vineyard Pinot Noir highlights fruit from our 115 clone which always has a wonderful pie cherry flavor and distinctive floral nose. Aromas of rose petals, redcurrant and cranberry, On the palate the bright fruit leads, accompanied by mint and hard candy notes. The finish is clean and thirst quenching with a pleasant hint of grip.

The wine reminds of us our favorite 60s rock: Bright and lively with a freshness that is found only in things that aren't over-produced.

Contact: Todd Hansen, Grower, Lia's Vineyard LLC, PO Box 414, Newberg, OR 97132 (mail)
215 East First Street, Suite "A", Newberg, OR 97132 (tasting room)
www.longplaywine.com info@longplaywine.com phone: 503.489.8466 fax: 503.747.3799