



Longplay™ 2015 “Distortion” Rosé of Pinot Noir

Harvest: September 4, 2015

Vineyard: Lia's Vineyard
Chehalem Mountains AVA

Vine Age: 5 years

Clone: 50 percent 114, 50 Percent 777

Yield: 2.5 tons per acre

Winemaker: John Grochau

Alcohol by volume: 13.7 percent

Cellar: Fermentation in neutral oak barrels. In an effort to preserve bright acidity, we did our best to impede malolactic fermentation.

Production: 77 cases Bottled: March 18, 2016

We've said wine is like music. There are many different genres and styles. And “best” is more a question of taste than absolutes. We craft authentic wines with character that reward those with the patience to explore a wine and watch it develop and change as the evening unfolds.

For years we had successfully resisted the temptation to make a rosé, We had viewed rosé as an easy drinking, easy to sell wine. Such an undertaking would be contrary to our unstated mission of making wines that demand the taster's attention and are coveted by a select few who appreciate a distinctive pinot noir.

Then in 2015 developments on the ground overtook our high ideals and we surrendered. We had more fruit than fermenters, and we had encountered a handful of exceptionally pleasant rosés of pinot noir over the course of that hot, dry summer. So we decided to make a rosé how we like rosé: Full bodied, with real pinot noir phenolics, yet refreshing and bright. The result surpassed even our own expectations. We think we made a pretty good rosé. We hope you'll agree.

This wine reminds us of the smooth jazz that we occasionally spin on our turntable. A refreshing breeze of guilty pleasure produced by people who are capable of more serious works but just want to sit back and not take themselves or the world too seriously.

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