



Analog Wine for a Digital World™  
*no overdubbing, no remixing*

## Longplay™ 2013 Pinot Noir, "Lucky 13," Lia's Vineyard

Harvest: Oct. 2, 2013

Vineyard: Lia's Vineyard,  
Chehalem Mountains AVA

Vine Age: 5 - 23 years

Clone: 56 percent Pommard (UCD  
44 percent Dijon 114

Yield: 2.3 tons per acre

Winemaker: Jay Somers

Alcohol by volume: 13.5 percent

Cellar: Spontaneous fermentation in 2.5 ton stainless tanks. 7-10 days cold-soak. Total skin contact of about 15 days. Ten months in French oak, 17 percent new.

Case production: 72                      Bottled:                      September 12, 2014



We've said wine is like music. There are many different genres and styles. And "best" is more a question of taste than absolutes. We craft authentic wines with character that reward those with the patience to explore a wine and watch it develop and change as the evening unfolds.

At Longplay Wine, we ferment our grapes in small lots. Tasting from barrel, I was intrigued by the possibility of combining a texturally exciting lot of 114 clone with a plush lot of Pommard. I selected a few barrels and favored the Pommard only slightly in the final blend. I almost called this "May-November" acknowledging the marriage of the young 114 with the older Pommard, but this moniker would have been more appropriate for the 2011 growing season (bud break to harvest!), so I went with "Lucky 13" because sometimes you're good, sometimes you're lucky, and sometimes you're a bit of both. The result is the best of both wines - a rewarding balance of tension and richness - and demonstrates the power of blending while retaining the unique character of our site in the Chehalem Mountains AVA.

This wine is like a collaboration between two musicians as they explore the depth of their new partner's talents and discover new and exciting harmonies.

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