



Analog Wine for a Digital World™  
*no overdubbing, no remixing*

### Longplay™ 2013 Pinot Noir, "Jory Bench Reserve," Lia's Vineyard

Harvest: Oct. 2, 2013  
Vineyard: Lia's Vineyard,  
Chehalem Mountains AVA  
Vine Age: 12 - 23 years  
Clone: 58 percent Wädenswil (UCD2A)  
33 percent Pommard (UCD5)  
9 percent Mariafeld (UCD23)  
Yield: 2.2 tons per acre

Winemaker: Jay Somers

Alcohol by volume: 13.5 percent

Cellar: Spontaneous fermentation in 2.5 ton jacketed stainless tank and 1.5 ton macro bin after circa seven days cold-soak. Ten months in French oak, 20 percent new.

Case production: 148      Bottled: September 12, 2014



We've said wine is like music. There are many different genres and styles. And "best" is more a question of taste than absolutes. We craft authentic wines with character that reward those with the patience to explore a wine and watch it develop and change as the evening unfolds.

Lia's Vineyard is a series of slopes and benches. Our "Jory Bench Reserve" highlights fruit from own-rooted Pommard and Wädenswil vines growing on a fine bench of Jory soil at the top of the vineyard. We tagged this fruit "reserve" when it was picked. Ahead of bottling, we added a small amount from a barrel composed of a co-ferment of Mariafeld and Wadenswil. The Mariafeld added some weight and gave a bit of lift to the mid-palate. The result is a lovely wine that is both elegant yet no shrinking violet. The forward cherry/plum fruit on the palate is balanced with a hint of gaminess and taught oak spice. The texture is a balance between tension and richness. The finish is satisfying.

This wine reminds us of music from Jam Bands of the early '70s - unpretentious, solid, and delivering a natural flow and balance from start to finish.

*Contact: Todd Hansen, Grower, Lia's Vineyard LLC, PO Box 414, Newberg, OR 97132 (mail)  
215 East First Street, Suite "A", Newberg, OR 97132 (tasting room)  
www.longplaywine.com info@longplaywine.com phone: 503.489.8466*