

Longplay

Analog Wine for a Digital World™
no overdubbing, no remixing

Longplay™ 2011 Pinot Noir, Lia's Vineyard

Harvest: October 25 & November 1
Vineyard: Lia's Vineyard,
Chehalem Mountains AVA
Vine Age: 3 - 21 years
Clone: 40 percent Dijon 828
19 percent Mariafeld (UCD23)
17 percent Dijon 114
11 percent Dijon 777
9 percent Wädenswil (UCD2A)
3 percent Pommard (UCD5)

Yield: 1.2 tons per acre

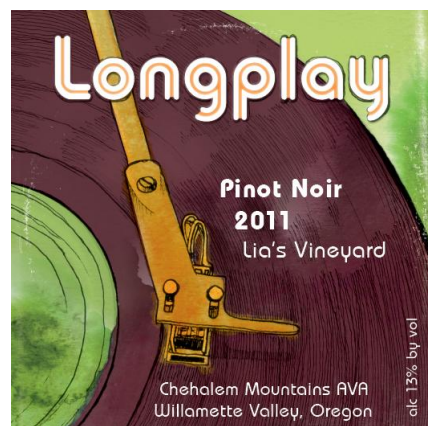
Winemaker: Jay Somers

Alcohol by volume: 13 percent

Cellar: Spontaneous fermentation in 2.5-ton jacketed stainless tanks and 1 and 1.5 ton bins. Total skin contact of 18-21 days. Ten months in French oak, none new.

Bottled: October 5, 2012

Production: 268 cases



We've said wine is like music. There are many different genres and styles. And "best" is more a question of taste than absolutes. We craft authentic wines with character that reward those with the patience to explore a wine and watch it develop and change as the evening unfolds.

Our 2011 Lia's Vineyard Pinot Noir features fruit from our newest plantings on the western slope of the vineyard. The fruit benefited from the western exposure in a cool vintage. We didn't want to stress the young vines, so crop load was kept low, which also helped the fruit to ripen fully. We included some Mariafeld to add heft and a dash of Pommard and Wädenswil for good measure. We were both pleased and surprised by how much this wine resembles previous editions of this bottling, yet still is very much an example of the 2011 vintage. The wine has a juicy, pie cherry flavor and distinctive floral nose. Aromas of berry and lavender on the nose. On the palate the bright fruit leads, accompanied by spice and hard candy notes. The finish is clean and thirst quenching, with a nice hint of grip.

The wine reminds of us our favorite Motown recordings: A nice beat with bright and lively notes complementing a tasty melody.

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