

# Longplay

Analog Wine for a Digital World™  
*no overdubbing, no remixing*

## Longplay™ 2011 Pinot Noir, "Hi-Tone," Lia's Vineyard

Harvest: November 1, 2011

Vineyard: Lia's Vineyard,  
Chehalem Mountains AVA

Vine Age: 21 years

Clones: 100 percent Wädenswil

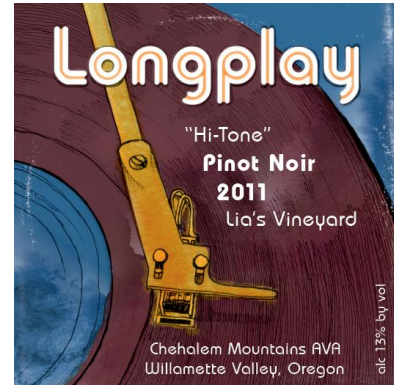
Yield: 1.1 tons per acre

Winemaker: Jay Somers

Alcohol by volume: 13 percent

Cellar: Spontaneous fermentation in a 1.5 ton bin after seven days cold-soak.  
Total skin contact of 21 days. Ten months in French oak, none new.

Bottled: October 3, 2012    Production: 72 cases



We've said wine is like music. There are many different genres and styles. And "best" is more a question of taste than absolutes. We craft authentic wines with character that reward those with the patience to explore a wine and watch it develop and change as the evening unfolds.

In music, the high notes are often the hardest to nail - and less than perfect pitch becomes woefully apparent. The same is true of the bright, high tones in pinot noir. With the 2011 vintage, we fermented some fruit from our older vines from a single selection believed to be UCD2A (aka Wädenswil). The result is an elegant, feminine wine that we felt merited its own bottling. We hope you'll agree. The forward berry fruit on the palate is balanced with spicy notes, while nubby tannins add structure and focus. The finish is elegant and persistent.

The wine reminds us of our favorite soul music from the 70s: It transports us to a whole new reality we didn't know existed.

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